



39TH ANNUAL SCOTTISH CHRISTMAS WALK WEEKEND

CORPORATE PARTNER OPPORTUNITIES

DECEMBER 4 – 5, 2009

Link your company to The Campagna Center's mission—ensuring that children in Alexandria arrive at school ready to learn and are academically successful—by participating in our Business Connections Program as a Scottish Christmas Walk Weekend Corporate Partner.

The Campagna Center offers four levels of partnership—premier, gold, silver, and bronze.*

PREMIER CORPORATE PARTNER – \$10,000

All benefits listed below, plus:

- Half-page ad in the 2009 SCWW fold-up map/brochure (More than 65,000 copies will be printed and distributed)
- Opportunity to display promotional materials at all SCWW events

GOLD CORPORATE PARTNER – \$5,000

All benefits listed below, plus:

- Exclusive naming sponsorship of any one SCWW event (Events include the Christmas Marketplace, Children's Tea, Taste of Scotland, Dignitaries Breakfast, and Designer Tour of Homes)

**Additional packages can be customized to meet your giving needs.*



SILVER CORPORATE PARTNER – \$2,500

Includes all benefits below, plus:

- Logo on promotional materials and event signage
- Expanded ticket package

BRONZE CORPORATE PARTNER – \$1,500

- Listing on promotional materials and event signage
- Ticket package (can choose which ones within a value range)
- Recognition on website with a link (www.ScottishChristmasWalk.com)
- Recognition in TCC publications
- Invitation(s) to the annual Circle of Giving Dinner

For more information or to participate, complete the enclosed response form or contact Karen Hughes at 703-224-2345 or khughes@campagnacenter.org.

**Showcase Your Company's Name in Lights:
Sponsor the Scottish Christmas Walk Parade
Grand Marshal! – \$5,000**

Includes all benefits listed in the Gold package, plus:

- Exclusive opportunity to use your cars to escort the Grand Marshal and Dignitaries in the Scottish Christmas Walk Parade
- Logo on car signs and parade banner

This opportunity is limited to one dealership and is exclusive to the parade.